Some people believe it is important to give gifts and presents to friends and family to show that we care about them. Others think that there are better ways to show affection to them. Discuss both the views and give your own opinion.

Giving gifts, a common way to express love, care or thanks to someone, which has been encouraged in many religions and cultures can serve to strengthen relationships. Some, however, believe there are other ways to show sincerity.

There is little room to cast doubt on the benefits that giving and receiving gifts bring. To be either the one who does the giving or to be on the receiving end, a present can be a step to turn an otherwise boring, dying relationship to a mature and exciting one and sometimes take it to the next level inaone way or another. Even though it varies from romantic relationship to non-romantic ones, a receiver would know the importance of this relationship to the other and they are not taken as granted yet, despite the long time passed and that the relationship is as strong as it started, fresh as if it were the first date or day they met-, Thereby, having the potentials to become legendary. As the receiver enjoys the affection and love sent by a friend or a lover, the one who does the giving can benefit from the sense of self-gratification which according to many psychologists is more of a self-fulfilling experience and lasts longer.

In spite of its distinct advantages, gift giving cannot be an answer to all the problems in a relationship and there may be better substitutes. A true relationship or friendship is built over time and it takes more than a simple present to communicate your love. It is not possible to buy someone's love by squandering money on luxurious gifts, especially if the one who gives is a man of wealth. In times of crises, for example, you know you can count on your close friends who may be terrible at remembering your birthday or knowing your taste and picking the right item for you. More importantly, giving <u>fits</u> is sometimes not more than a half-hearted attempt, <u>but</u>. A<u>a</u> nice gesture which may lacks sincerity and depth. This can remove the magic and make the act of exchanging gifts so commonplace that <u>it</u> has negligible impact. In some cases, it is only <u>a</u>-part of <u>the</u> ritual which only declares the commitment to being nice in the eyes of the public rather than a display of emotion. When there is little love lost between two people or one is deeply hurt due to what the other has done, a gift can be counterproductive or at least add to the pile of objects which have little value for the receiver. After all, a person is more than a <u>wending-vending</u> machine. More can be done to show that someone cares, loves, or respect the other.

To conclude, although giving presents can benefit a relationship or a friendship, strengthening or maintaining it, I am of the opinion that often more should be done to save a relationship or develop a friendship and show your emotions.